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**LUMSA-Unipa**  
**Management Workshop Summer 2021**  
**Tuesday, 20<sup>th</sup> July 2021**  
**10:30-13:30, Aula Magna of LUMSA Palermo**

**OPENING ADDRESS**

**Gabriele Carapezza Figlia**, Head of the Department of Law, LUMSA University

**Angelo Mineo**, Head of the Department of Economics, Business, and Statistics, University of Palermo

**INTRODUCTION**

**Giovanni Battista Dagnino**, LUMSA University

**Arabella Mocciaro Li Destri**, University of Palermo

**PRESENTATION & DISCUSSION**

**Martina Aronica**, Post-doctoral Fellow, University of Palermo

- *Big data analytics as driver of internationalization in Italian firms*

**Alberto Costa**, PhD Student, LUMSA University

- *How does your firm prepare for the future? The interplay of digital transformation and digital mindset*

**Cristina Leone**, PhD Student, University of Palermo

- *The intersection among public, civil, and corporate governance for sustainability in global sustainability chains: an integrative framework and research agenda*

**Jelena Mazaj**, PhD Candidate, University of Palermo

- *Covid-19's impact on EU R&I healthcare public-private partnerships*

**Cinzia Pinello**, PhD, University of Palermo

- *A network perspective on co-branding campaigns: evidence from the fashion industry*

**NOTE:** This workshop series is envisioned as an invaluable opportunity to convene and kickstart a fruitful dialogue on research themes of common interest between and among youngsters, mid-career and senior scholars in management operating at LUMSA and at the University of Palermo. In this first round, presentations are given by youngsters.



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