Ania INNOVATION POINT

Ania
Associazione Nazionale fra le Imprese Assicuratrici

Ania is CALLing!

I giovani protagonisti dell’innovazione

WHO CAN PARTICIPATE?

Are you a student? Did you graduate less than two years ago? Are you a Startup?

AWARDS & DEADLINE

DEADLINE

31st August

If your project will be selected among the top 20 ideas, you'll have the opportunity to partecipate to a *bootcamp,* developing your idea thanks to insurance and innovation experts

4 prizes

€5.000

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WHAT KIND of IDEA WE ARE LOOKING FOR?

URBAN CONTEXTS DEVELOPMENT

INSURANCE BUSINESS MODEL EVOLUTION

The future of mobility and Insurance Business Model Evolution taking into account covid-19 scenarios

WHAT KIND of IDEA WE ARE LOOKING FOR?

Urban Contexts development

- How will we manage **city mobility** in the near future to make it more **sustainable** and focused on **citizens' needs**?
- How will we plan urban development in order to make **cities** more **sustainable** and **safer**, taking into consideration COVID-19 pandemic?
- How will we guarantee **satefy** of new form of urban transport and mobility?

- Solutions for increasing **safety** adopting news forms of urban sustainable mobility such as public transport and car-sharing (e.g. access monitoring, vehicle sanitization, ...)?

- Solutions for the organization of **city spaces** and sustainability (e.g. city video surveillance systems, totems for assistance to citizens in emergencies, traffic light synchronization systems, analytical and integrated assessment of urban routes, solutions for parking lots, …)

- New models of **integrated mobility** - public and private transport and forms of shared mobility – based on **partnership** between **public and private sector**

WHAT KIND of IDEA WE ARE LOOKING FOR?

Insurance Business Model Evolution

- How could the current forms of mobility insurance protection evolve (e.g. RCA policy)?
- What kind of role could **insurance companies** play to respond to the new citizens needs?
- How to adapt the solutions to the **peculiarities of our country**, enhancing the existing assets?

- New forms of **incentives** and solutions that encourage **policyholders virtuous behavior** (electric scooters, bike-sharing, ...), and prudent attitudes (e.g. gamification on driving style, ...)
- New **auto** and **new forms of mobility** insurance products (car sharing, segway, scooters, bicycles, etc.)
- New forms of **incentives** for virtuous behavior of policyholders in terms of **sustainability**
- New models and solutions to support the distribution of insurance products able to guarantee a **Customer and Distribution Experience** in the “Covid-19 context”

SMART *MOBILITY*

- Smart mobility studies new **citizen-friendly** and low environmental impact travel modes. Its primary objective is to offer a **flexible, integrated, safe** and **convenient experience**.
- The objective of intelligent mobility is to reduce traffic and pollution of cities, facilitate the movement of citizens and to promote affordable mobility for all.

- Insurers and other **stakeholders**, such as car makers, service providers, spare parts suppliers, are increasingly reviewing their position and role in the mobility ecosystem, as well as their relationships with drivers and the owners and the vehicles themselves.
- Emphasis on the concept of **integrated or "multimodal" mobility:** how is the user informed if, for example, it is better to take the car for a certain stretch of road, then leave it in a parking lot, get on the subway and take the last stretch of road by bicycle or scooter?
- All this requires the presence of a sufficiently adequate **infrastructural substrate**, **intermodal** and technologically connected to users, vehicles and electronic devices (smartphones, satellite devices and so on).

EVALUATION CRITERIA

Innovation

Innovative scope of solutions compared to those on the market in terms of new products and services, leveraging advanced technological components or innovative business models

Feasibility

Feasibility of the idea in terms of temporal elapsed, technological and legal constraints

Attractiveness

Attractiveness of solutions for the city, citizens and insurance companies taking into consideration the new post-emergency COVID-19 reality

Economic sustainability

Evaluation of the economic impacts of the solution, taking into account the related costs and benefits (both qualitative and quantitative)

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App Intr. SIM Rimb. Strat Rubrica VPN PnP Unsp Pix ECM

Back

CALL FOR IDEAS

Compila tutti i campi con i dettagli della tua idea: verranno utilizzati per la valutazione della tua idea/progetto

Come intendi partecipare a questa call?

Scegli come vuoi partecipare

- Scegli come vuoi partecipare
- Come singolo individuo
- Come Team

You can partecipate as individual or as a team

98% ITA 12:15

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Back

CALL FOR IDEAS

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Come intendi partecipare a questa call?

Come singolo individuo

Titolo idea*

Titolo idea

Ambito*

Seleziona un ambito

- *Seleziona un ambito*
- *Evoluzione dei modelli assicurativi*
- *Possibili evoluzioni dei contesti urbani*

Abstract dell'idea

You can choose between the 2 areas of the call

Descrizione dell'idea* *Max 500 caratteri*

Descrizione dell'idea

Fill in all the information about your idea

Back

CALL FOR IDEAS

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Come intendi partecipare a questa call?

Come singolo individuo

Titolo idea*

Titolo idea

Ambito*

Seleziona un ambito

Abstract dell'idea* *Max 100 caratteri*

Abstract dell'idea

Descrizione dell'idea* *Max 500 caratteri*

Descrizione dell'idea

Università/Incubatore*

Università/Incubatore

Facoltà*

Facoltà

Carica un documento o un video (.doc, .ppt, .pdf, .mov, .mp4): oltre alla descrizione dell'idea, dovrà essere presentata una sintesi delle voci di costo e dei benefici quantitativi e qualitativi del progetto. Puoi caricare un massimo di 2 file, ogni file non può pesare più di 50Mb

CARICA FILE

☐ Dichiaro di aver letto e di accettare il regolamento dell'iniziativa*

Se sei uno studente utilizza la tua e-mail universitaria (puoi salvare l'idea in bozza e cambiare l'indirizzo nella sezione Profilo).

Se sei neolaureato e non possiedi più l'e-mail universitaria, utilizza la tua e-mail personale.

**Campo obbligatorio*

SALVA IN BOZZA

INVIA

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WE WANT YOU!

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