

CULTURAL PRODUCTION, PUBLISHING AND JOURNALISM
Specialist Degree Course

Class 73/S Degree
Sciences of the Performing Arts and Multimedia Production

FACULTY OF HUMANITIES



DIRECTOR OF DEGREE COURSE

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REQUIREMENTS FOR ACCESS

- Three year class 5 LUMSA and 14 LUMSA degree course: direct access without debits
- Three year course at any other university in class 14 or any other university degree, even obtained abroad having the same validity: access subject to verification of possible debits
- Students with over 32 debits are not admitted
- Restricted entry
- Students from other universities will be interviewed by the Careers Office which will give its approval
- Candidates are accepted until the closed number is reached, according to the order in which the applications are received by the Students' Office

DEGREE COURSE PROFILE

Cultural Production

It studies the fundamental, theoretical and technical, historical, methodological, stylistic and operative aspects relative to the different expressions and specific language of cultural communication, in a perspective which aims at the critical application of know-how in the creation, design and realisation of works and events.

Publishing and Journalism

It is designed to prepare specialists in the different sectors of journalism and professional figures who can work in publishing companies. With its carefully studied on theoretical-practical contents, the degree course enables students to acquire skills that are useful to positively meet the different demands throughout the modern cultural industry.

OBJECTIVES OF THE COURSE

Cultural Production

- Acquisition of the competences necessary for the devising, production and divulgation of works and events within the context of the arts and culture
- Acquisition of the competences relative to the management of theatres, cinemas and audiovisual facilities
- Acquisition of the competences for the planning of integrated communication also in the perspective of national and international policies for intercultural exchanges
- Acquisition of the technical skills for the use of computing instruments in specific areas

Publishing and Journalism

It aims at giving the student:

- the necessary competences for editorial work, also by means of the use of new computing technologies, including those needed to gain insight into the differences of type
- methodological instruments for social analysis in journalistic or editorial work
- journalistic writing skills, including the new media
- competences for the realisation of multimedia and hyper-textual products
- competences for the use of new communication technologies in the context of the management and organisational needs of editorial and multimedia companies and press offices
- thorough knowledge of the information system in Italy and Europe

command, written and oral, of at least one language of the European Union besides Italian, with reference also to the lexicons pertaining to the subject areas

PROFESSIONAL PROFILES

Cultural Production

Expert in cultural communication and different forms of the performing arts; expert in the planning of cultural events and the coordinated management of cultural policies; originator, scriptwriter, archivist, critic and researcher for the cultural industry; artistic director.

Publishing and Journalism

It is designed to equip graduates for professional work in the different areas of newspaper editing, including telematic editing, and press offices or publishing companies, traditional and multimedia ones. In these employment contexts, graduates will have the know-how to work in production, organisation and management.

SYLLABUSES

CULTURAL PRODUCTION

1st year

- Transcodification of Italian literary texts
- Geography
- Social transformations and cultural models
- Theory and techniques of cinematic language
- Italian theatrical literature for music
- Theory of languages
- Optional activities
- Seminars
- Theology

2nd year

- History of the ancient theatre
- History of modern art
- Techniques of stage performance
- Transcodification of French literary texts
- European Union law
- Cultural marketing
- Optional activities
- Internships
- Final examination

PUBLISHING AND JOURNALISM

1st year

- Economic and political geography
- Multimedia publishing
- Information law in the European Union
- Economics and management of publishing companies
- Laboratories
- Theology
- History of contemporary political thought
- Political science
- Optional activities

2nd year

- Italian for journalism
- Television journalism + video editing
- Sectoral languages
- Information processing systems + on-line journalism
- Elements of public, civil and criminal law for journalism
- Applied economics for publishing companies
- Internships
- Final examination

THREE-YEAR LUMSA DEGREES HAVING DIRECT ACCESS

- Class 14 – Communication Sciences, Information, Marketing
- Class 5 - Humanistic Sciences

DIDACTICS

The specialist degree course in Cultural Production, Publishing and Journalism is taught through theoretical lectures and also other activities including laboratory practice, practical exercises, seminars, project work and the first-hand experience of visiting experts of the sector.

SERVICES

- Financial aid for students allocated by the LUMSA Board of Directors
- "Giorgio Petrocchi" Faculty Library
- Computing Centre for University Didactics (CIDA)
- University Language Centre (CLA) and possibility of PET courses (Preliminary English Test)
- Centre for the University Pastoral Mission
- Sound Editing Laboratory
- Video Editing Laboratory
- Computing Laboratory
- Assistance for disabled students
- Tutorship
- Office for the Right to Study
- Bursar's Office
- Faculty Careers Office
- International Relations Office
- Students' Office
- Traineeship Office
- Universitas – LUMSA Graduates Association

CENTRE

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CAREERS OFFICE

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