

BUSINESS AND BANKING ECONOMICS
Three-year Degree Course

Class 17 Degree
Science of Economics and Business Administration

FACULTY OF LAW



DIRECTOR OF DEGREE COURSE

Prof. Giovanni Palmerio

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REQUIREMENTS FOR ACCESS

- Secondary school diploma or any equivalent diploma obtained abroad having the same validity. Good general knowledge and skills of analysis and synthesis
- Restricted entry
- Candidates, subject to an interview in the Faculty's Careers Office, will be accepted until the closed number is reached, according to the order in which the applications are received by the Students' Office

DEGREE COURSE PROFILE

The course gives a wide understanding of the method and cultural, scientific and professional contents with regard to company management and banking, the internal structure of a company and the context in which it operates and interacts.

PROGRAMMES

- Marketing and Management Experts
- Economics of Financial Institutions and Markets

OBJECTIVES OF THE COURSE

The scope of the degree course is to create graduates who are able to interpret the working of a business, a bank and financial markets. It provides all the necessary knowledge about company activity, the theoretical and operational understanding of the variety of aspects of business functions, the ability to interpret the external environment and its interaction with business.

OBJECTIVES OF THE PROGRAMMES

Marketing and Management Experts

Studies the interdisciplinary subjects of economy, company oriented subjects, law, quantitative and statistical methods and company finance.

Economics of Financial Institutions and Markets

Prepares the student in the economy of financial intermediaries, monetary and financial economy, law and quantitative and statistical methods.

CAREER OPENINGS

Public and private organisations, insurance companies, banks, finance companies, analysis and research companies, professional activities, services companies, profit and non-profit organisations.

PROFESSIONAL PROFILES

Graduates can move into professional work in companies and banks in managerial or entrepreneurial positions, in the Civil Service and as free lance professionals in the economic and financial sectors.

SYLLABUSES

1st year (the same for all syllabuses)

Economics of the environment - Company economics – Private law institutions – English language - Mathematical methods for economics and finance – Microeconomics – Statistics – Theology

2nd year (the same for all syllabuses)

Commercial law – Information and communications technology management of company data – Public law institutions - Macroeconomics – General and applied accounting – Science of finances – General sociology - Economic statistics

3rd year

Marketing and Management Experts:

Analysis of budgets - Economics and management of companies – Company finance – Foreign language of the student's choice (French, Spanish or German) – Marketing – Optional activities - Internships, work placements or other training activities – Final examination

Economics of Financial Institutions and Markets:

Analysis of budgets - Economics of financial intermediaries – Corporate finance – Foreign language of the student's choice (French, Spanish or German) – Banking – Optional activities - Internships, work placements or other training activities – Final examination

SPECIALIST LUMSA DEGREES HAVING DIRECT ACCESS (with no university debits)

All 2 syllabuses give access (without debits) to the specialist degree course

- Economics of Financial and Insurance Intermediaries (84/S)

Subject areas:

- Economics of Financial and Insurance Intermediaries
- Economic-Company Science

DIDACTICS

The courses are organised in modules and taught through lectures, practical exercises, tests, seminars and other interactive activities. Computing facilities are also used in the courses.

SERVICES

- Financial aid for students allocated by the LUMSA Board of Directors
- "Giorgio Petrocchi" Faculty Library equipped with computing facilities for on-line bibliographical research
- Computer Centre for University Didactics (CIDA) and possibility of ECDL certificate courses (European Computer Driving License)
- University Language Centre (CLA) and possibility of PET courses (Preliminary English Test)
- University Careers Office
- Centre for the University Pastoral Mission
- Computing Laboratory
- Masters Degree Office, Postgraduate Courses and School of Specialisation for the Legal Professions
- Assistance for disabled students
- Tutorship: guides and assists students in didactics for the entire duration of their studies
- Office for the Right to Study: gives assistance to students by means of the allocation of services and grants with open competitions financed by the Lazio Region
- Bursar's Office
- Faculty Careers Office: assists and guides students for the entire duration of their studies with meetings, interviews and additional recreational-cultural activities
- International Relations Office: facilitates and promotes mobility
- Students' Office
- Traineeship Office
- Universitas – LUMSA Graduates Association

CENTRE

Faculty of Law

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CAREERS OFFICE

Faculty Careers Office

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